

Professional Package

ROCKETSPARK

Professional Package - Example with custom coded template

5,900.00

Website Design: We would create a custom look and feel for your website and set it up on the Rocketspark website system so you can have a great looking site that is very easy to update in future. We would create two initial concepts which are then developed from your feedback to a final design via two rounds of revision. Any additional rounds of revision will be charged at \$120+GST per hour.

We recommend that you get all text content written by a professional and get photos taken by a professional photographer which will make for the best end result for your website. If you do not wish to do this, you would provide us with all of the text and photo content throughout the website. We would set it all up for you, handing you the keys to edit it yourselves once the site went live.

This quote is for the design and layout of 15 pages and includes the shop and blog page design. Any extra pages required on top of this will be charged at \$100+GST for design and setup. This covers the time to add and layout content on these pages.

Fully Responsive Website: Your website's design and usability would be optimised for a good user experience on all devices.

View case studies to see what some of our delighted customers have to say: <https://www.rocketspark.com/case-studies/>

Example websites designed by Rocketspark include:

www.manukavet.com
 www.tehihiestate.co.nz
 www.constructionadvantage.co.nz
 www.sidart.co.nz
 www.hukahoneyhive.com
 www.lynairekibblewhite.co.nz

FROM
 Grant Johnson
 Rocketspark Ltd
 PO Box 997
 Cambridge
www.rocketspark.com

PHONE
 0800 762 538

FOR
 Rocketspark Demo Quote

TO
 Demo Quote

EMAIL

QUOTE NUMBER
 1081

DATE
 20 August 2019

VALID UNTIL
 15 September 2019 am
 9:40am

[Download PDF](#)

Search Engine Optimisation - SEO (Google etc) - One Off

1,000.00

Not selected

This includes doing a keyword analysis for what your visitors might be searching for and the keywords you want to target, then writing the search engine content for the website (also known as the meta title and description tags). This is for up to 10 pages. Additional pages will be charged at \$50/page.

Please note that this does not guarantee a page one result on Google as there are other factors that can influence this, such as competition for the keywords you are targeting.

After 1 month with the initial search engine content, we would review the results and implement any changes required.

5-page Content Package

Rocketspark partners with the BizStory team who create content that best represents your brand optimised for search engines.

YOU RECEIVE:

Customer assessment:

- A creative content workshop to get to know your business
- Identify who your customers are and how to talk to them online
- Develop a tone your customers understand
- Find the keywords that your customers are searching on Google
- A content marketing plan based on the number of pages we write for your website
- Using the BizStory Method we assess your voice and impact to ensure that it matches your brand and your customers

Content creation for your website:

- Receive original copy formatted for reading on all devices

BizStory Method Journey:

1. Book in a workshop time
2. Customer assessment
3. Writing begins
4. Feedback
5. Sign off and ready for your website

All web content includes SEO foundation. This covers keywords for the page title, meta description, URL naming, header tags and body content.

2,500.00
Not selected

 Photography - Half Day

Rocketspark will organise a photographer to come to your premises on an organised time and spend 2 - 3 hours taking photos of the products, premises, team and any other photos that you would like taken for both the website and future promotional and marketing material. Our design team would give the photographer a brief of the type of photos we are needing for the website design and will give direction on the silt and feel of the photos.

This is a per half day price so, depending on the length of time the photographer spends with you and then the amount of corresponding editing time, the cost will vary accordingly.

1,000.00
Not selected

NZ Website Subscription

This includes New Zealand-based website hosting, Rocketspark website editing tools, a link to Google Analytics website reporting, unlimited blog/news pages, automatic upgrades to new features as we release them and phone and email support.

\$39+GST/month or \$399+GST/year

\$39+GST/month or \$399+GST/year

399.00
per year

Subtotal	399.00
GST 15%	59.85
Total NZD including GST	\$458.85
	per year

Options selected	0 of 3
Subtotal	5,900.00
GST 15%	885.00
Total NZD including GST	\$6,785.00

Professional Package Quote Terms

- A 50% deposit is required for the work to commence. Upon acceptance of this quote, an invoice will be issued and payment of the deposit is acceptance of these terms.
- A 25% progress payment is required once the final home page design is approved and before the website is built and content loaded.
- Final 25% and first subscription payment are required before the website goes live.
- This quote is our best estimate only and there may be a 20% variation in the total final cost of these quoted prices.
- Two design revisions are included. Any additional revisions will be charged at \$120 +GST per hour.
- Any adjustments or additions to what has already been quoted will be approached on a quote by quote basis for each change or addition. For example, if the scope of one of the itemised prices increases, we will clearly outline the additional cost before work is commenced.
- A Professional Package website will have some elements of custom code to create a bespoke design for your website. At Rocketspark we continue to develop the Rocketspark platform your site is built on. From time to time, further development will be required to upgrade your website to the latest Rocketspark platform to ensure your website continues to perform well. These updates would carry a cost but to ensure no surprise costs we've created the Professional Package maintenance plan which will cover any custom development required to upgrade your website platform to the latest version.
- If there are client delays of more than 2 weeks to review designs or provide text and image content, Rocketspark would begin charging the website subscription and invoice for work completed to that point.
- This quote is valid for 2 months from the issue date
- The general terms of use for the Rocketspark system are contained here:
www.rocketspark.co.nz/terms-and-conditions/

[Ask a Question](#)

This quote has expired.

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